

Moving Toward Commercial Strategy: Why Aren't We There Yet?

The first general session at ROC Europe on the Art of Agile Decision-Making truly inspired our team!

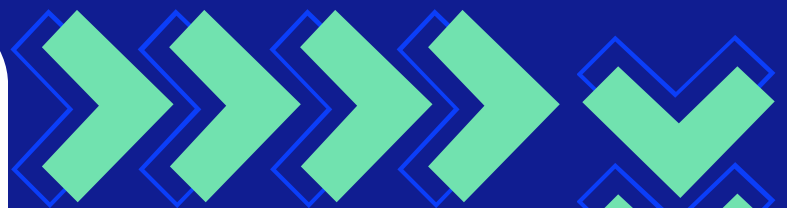
Nadim Habib's message on leadership with a focus on delivering profitability and scalability emphasized the importance of driving organizational change to achieve a strategic vision.

The session drove home what we already know to be true: that revenue leaders dream about leading change in order to achieve true, scalable Commercial Strategy.

Picture it – transforming your organization:

FROM

- Surviving with inefficient, day-by-day, rate-by-rate management
- Revenue-focused methodology
- Transactional collaboration
- Sleeping Room focus



TO

- Leading with efficiency management
- Profit-focused methodology
- Collaboration on strategy
- Customer-need focus



Schedule some time with an N2Pricing expert today.

Moving Toward Commercial Strategy: Why Aren't We There Yet?

We get it – change is hard, and time is money. You might have a great team, leadership buy-in to change, and the best intentions, but without technology that was built to support the evolving nature of revenue management, true Commercial Strategy will stay just out of reach. So, you may be wondering – “can our business really do this?”

The short answer? YES.

The long answer is that successfully making the shift to true Commercial Strategy depends on you having:

- ✓ A strategic vision and the discipline to enact change
- ✓ Trusted advisors who have done it before
- ✓ Partners who speak your team's language
- ✓ Technology providers who will make the vision a reality
- ✓ Simple, accessible training in the event of turnover
- ✓ A willingness to “let go” and trust technology



Having the right technology and the right partner is the key to making your dream a reality.

And that's why we built N2Pricing™ RMS.

N2 was designed for above-property revenue managers.

It relies on powerful analytics, an intuitive workflow, and smart automation controls to increase efficiency and productivity, giving your team 50 hours back each month. And we all know that time is our most precious resource.

Meaningful change is happening, and it's time to get on board.

If you're ready to discuss:

- How to prepare your organization for this major mindset shift
- What's holding you back from letting go and trusting your tech
- Strategies to support this big and transformative change

We're here to help.

Connect with an expert on the N2Pricing team today
and take the first step down the path towards
achieving scalable Commercial Strategy.