PRICING

Inclusions:	Membership
Association Membership (Lecturers, Management and all hospitality students)	
Commercial Career Start Program Applications open for all your hospitality students and recent graduates (up to one year) Read more here	
A minimum of 4 local meetings will take place in your country. Your hospitality students and lecturers/management will have the possibility to join for free as part of the membership, including: • Power Breakfast/Power Up meetings *These will be either breakfast or afternoon/evening meetings* • Other local meetings	
Free access to the yearly Hospitality Unlocked student conference	
Two student seats on the HSMAI Europe Student Council	
Complimentary registrations for each of the pan-European HSMAI Europe events for 2 students, including: • Commercial Strategy Conference (ROC Europe) • HSMAI Awards Europe	
Expert seat on one of the HSMAI Europe Advisory Boards (Lecturers or Management)	
Complimentary registrations for 2 Lecturers or Management, including: • Biannual Curate and/or Think Tank • Sales Forum Europe • Commercial Strategy Conference (ROC Europe) • HSMAI Awards Europe	

Exhibit free of charge at Future You Taking place in the Netherlands, Norway, Germany, France and the UK Read more here	
Early access to curated content: • HSMAI member-only platform • Executive Insights News • Hospitality's Leading Voices Newsletter	
HSMAI Global Certifications for Lecturers and Management: • Certified Revenue Management Executive (CRME) • Certified Hospitality Digital Marketer (CHDM) • Certified Hospitality Sales Leader (CHSL) • Hospitality Business Acumen (CHBA) • Certified Revenue Management Analyst (CRMA)	Discounted rate

Yearly Investment: 9,500€ HSMAI Europe offers universities and hotel schools a reduced rate from the original hotel & travel organizational membership rate. *Prices listed are excluding VAT for companies in the UK	9,500 €